

M U H A M M A D R I A S A T A L I

W O R D P R E S S D E V E L O P E R

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P R O F I L E

WordPress Web Developer with expertise in Elementor, ACF, WooCommerce, and SEO optimization. Skilled in creating high-performance eCommerce and service-based websites with a strong focus on speed, functionality, and seamless user experience.

T E C H N I C A L S K I L L S

WordPress Development	HTML, CSS, JavaScript, PHP
Elementor & ACF	SEO Optimization
WooCommerce	Speed & Performance Optimization

P R O F E S S I O N A L S K I L L S

Communication Skills
English Proficiency
Time Management

E X P E R I E N C E

Senior Web Developer | Present

Ali Grafix, Canada | <https://camaligrafix.com/>

- Developed and maintained WordPress websites in French for a diverse range of local businesses in Quebec, Montreal, including cake shops, service-based businesses, and eCommerce stores.
- Used WooCommerce (advanced features) and Advanced Custom Fields (ACF) to tailor websites to client specifications.
- Leveraged online translation tools to meet language requirements and ensure client satisfaction in French-speaking markets.

Web Developer Intern | July 2024

TechOctanet Services | <https://www.octanet.in/>

- Gained hands-on experience in custom WordPress development, using HTML, CSS, JavaScript, and PHP for creating dynamic and responsive websites.
- Attended online training sessions and skill improvement programs organized by the company for interns.
- Completed assignments and contributed to ongoing projects, enhancing practical web development skills.

Freelance Web Developer | 2021-2024

Self-employed |

- Successfully sourced and managed clients from diverse countries including UAE, UK, USA, Bangladesh, India, and Pakistan through social media and online platforms.
- Conducted virtual client meetings to understand project requirements and delivered customized WordPress solutions, specializing in eCommerce and service-based sites.
- Developed strong client communication and project management skills by working independently across multiple projects

E D U C A T I O N

Bachelor of Science in English | English Literature | University of Sargodha | 2020- 2024

FSc Pre-Engineering | Superior Group of Colleges, Jauharabad | 2018- 2020